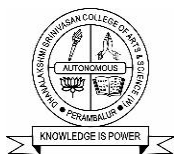


**PERSPECTIVE/ STRATEGIC PLAN
AND ROAD MAP
2017-2027**



**DHANALAKSHMI SRINIVASAN
COLLEGE OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)
PERAMBALUR – 621212
(AFFILIATED TO BHARATHIDASAN UNIVERSITY)
(NATIONALLY RE-ACCREDITED WITH 'A' GRADE BY NAAC)**



CONTENT

S.No	DETAILS	Pg.No
1	Objectives of Perspective plan	03
2	Strategic Plan Formulation	03
3	SWOC Analysis	04
4	Strategic plan overview	06
5	Short term goals	07
6	Midterm goals	08
7	Long term goals	09

PERSPECTIVE/ STRATEGIC PLAN AND ROAD MAP

2017-2027

Efficient planning and effective deployment of strategies plays a vital role in achieving the institutional goals and taking the college to the next level of growth. The College has created a detailed perspective plan for the next ten years with the goal of providing unwaveringly high-quality service in the sphere of knowledge dissemination. The perspective plan outlines the institutional road map and the techniques used to achieve the stated objectives. The Strategic Plan of the college is intended to build the academic, research and development, administrative, and infrastructural development in a systematic manner.

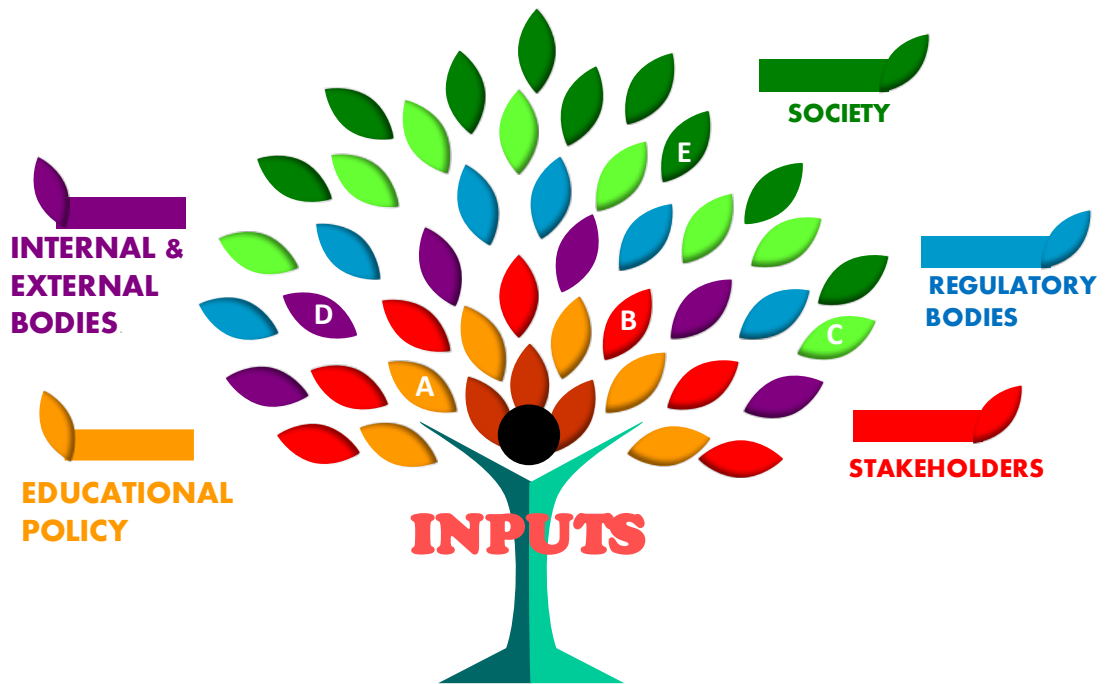
Objectives of Perspective plan

A coordinated team effort is envisioned while writing a vision document. Keeping the locality of the college in mind, we impart quality education with identifying a broad aim of perspective plan as follows:

1. To establish a sustained quality system that includes deliberate, consistent, and planned action
2. To establish a supportive learning atmosphere for students entrenched with honesty, discipline, and devotion
3. To inculcate the sense of social responsibilities and mould humane citizens of the nation
4. to build the college's reputation internationally and to become a leading institution providing quality education.

Strategic Plan Formulation

The advisory committee of Dhanalakshmi Srinivasan College of Arts and Science for Women (Autonomous), Perambalur, discussed and considered the institution's future and development. The committee proposed that the institution's multi-dimensional progress should be envisaged, planned, and executed with a long-term outlook. To achieve this, a strategic or perspective plan was deemed necessary to serve as a roadmap for the future. A committee was appointed to create this plan in accordance with the college's vision and mission, and the decision was endorsed by the Governing Council. A well-crafted Perspective Plan involves gathering feedback from both internal and external stakeholders, and implementing it through the IQAC to attain comprehensive academic excellence.



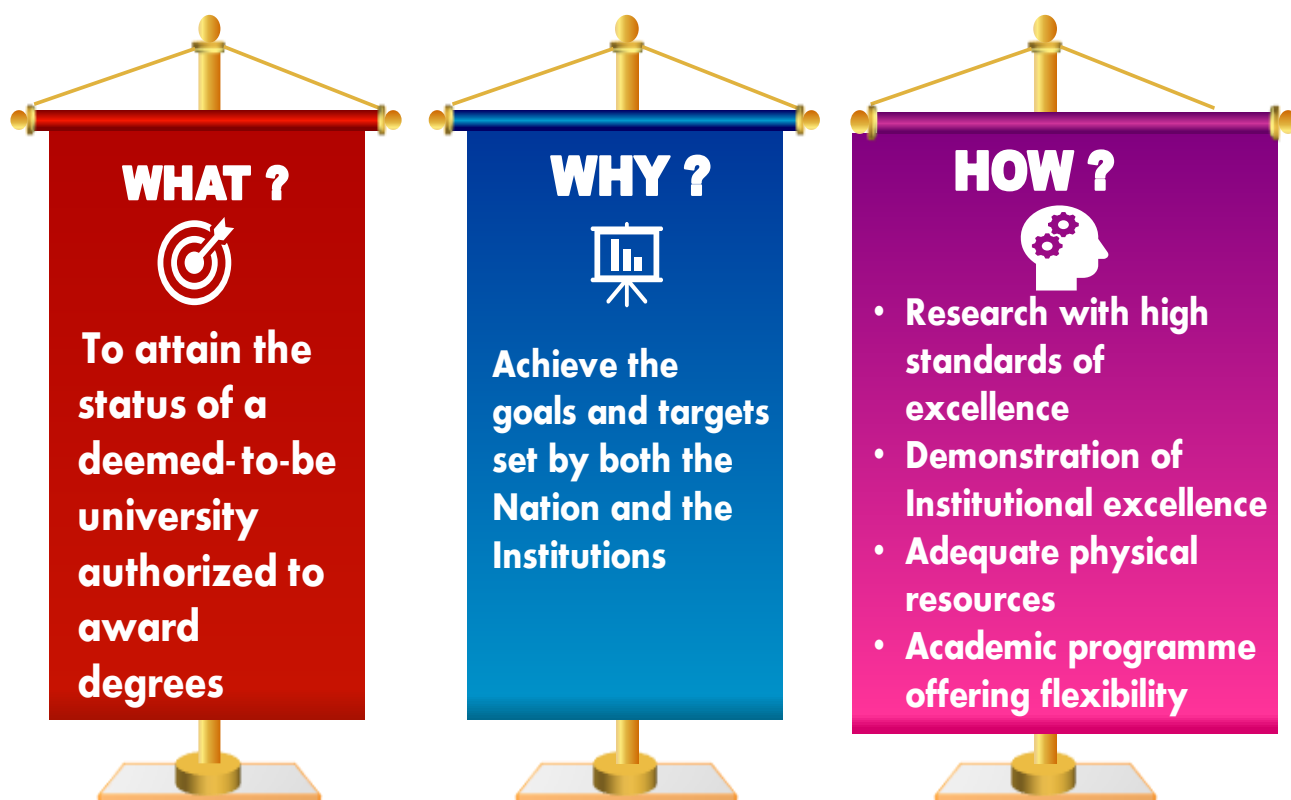
SWOC Analysis

A comprehensive analysis of activities functioning in the college contributed in understanding its strengths, weaknesses, opportunities and challenges. These were prioritized as follows.

Institutional Strength	Institutional Opportunities
<ul style="list-style-type: none"> • Visionary leadership and supportive management • A well-motivated and dedicated staff • Good employer-employee relationship • Promoting women education • Affordable to cater the needs of the marginalized section of the society • Utilizing academic autonomy • OBE based curriculum transaction and regular updating of curriculum • Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences. • Mentor-mentee system is streamlined • High reputation as innovative, progressive institution for conducting assessment, examinations and monitoring of curriculum delivery • Adequate and reliable ICT infrastructure • Campus wide internet connectivity, well equipped seminar halls and Classrooms • Grievance redressal cell is functioning well • Financial support is given to students through institutional scholarships apart from Government scholarships • State of art infrastructure and amenities • A sense of security for both students and staffs • Alumni Relations and Support • Reaching out to communities in distress and at times of emergencies • Active NCC Unit • Eco-friendly premises • Vermicompost unit, mushroom cultivation, 	<ul style="list-style-type: none"> • Scope for up gradation into a University • Acquire a status of College of Excellence • Possibilities for enhancing women's digital literacy. • Streamlining consultancy work. • Examining the connections between industry and academia. • Resource mobilization from non-Government agencies • To bridge gap between curricular & societal interests • Collaborations with other higher educational institutes possible • Undertake research on locally relevant issues. • Streamlining consultancy work. • Yet to explore alumni potential for college development • Strengthening multi-interdisciplinary approach for better learning • Coalition with foreign universities for offering joint programmes • Solicit funding from outside sources to establish and support training programmes. • Equip faculty members on emerging trends in their field for academic advancement.
Institutional Weaknesses	Institutional Challenges

<ul style="list-style-type: none"> • Minimal Industry – Institute interaction • Sudden drop out of the students due to marital status, after Medical, Agri and Engineering counseling. • Frequent transfer of competent staff. • Minimal number of research departments. • Number of funded research projects. • Less adequate number of funded projects • Lacks patent rights • Ways and means for more systematic consultancy activities must be explored. • Number of research publications in Web of Science and Scopus Index. 	<ul style="list-style-type: none"> • Competing Education Institutions. • Become recognized as a leading institution of higher learning. • Create a research culture to students • Strengthen interdisciplinary research activities • MoU with reputed institutions • Improve the students' proficiency in language and communication • Keeping up with changes in time and disruptive technology. • Mobilizing more financial resources • Industry distance for internships and part-time jobs • Faculty retention
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Strategic plan overview



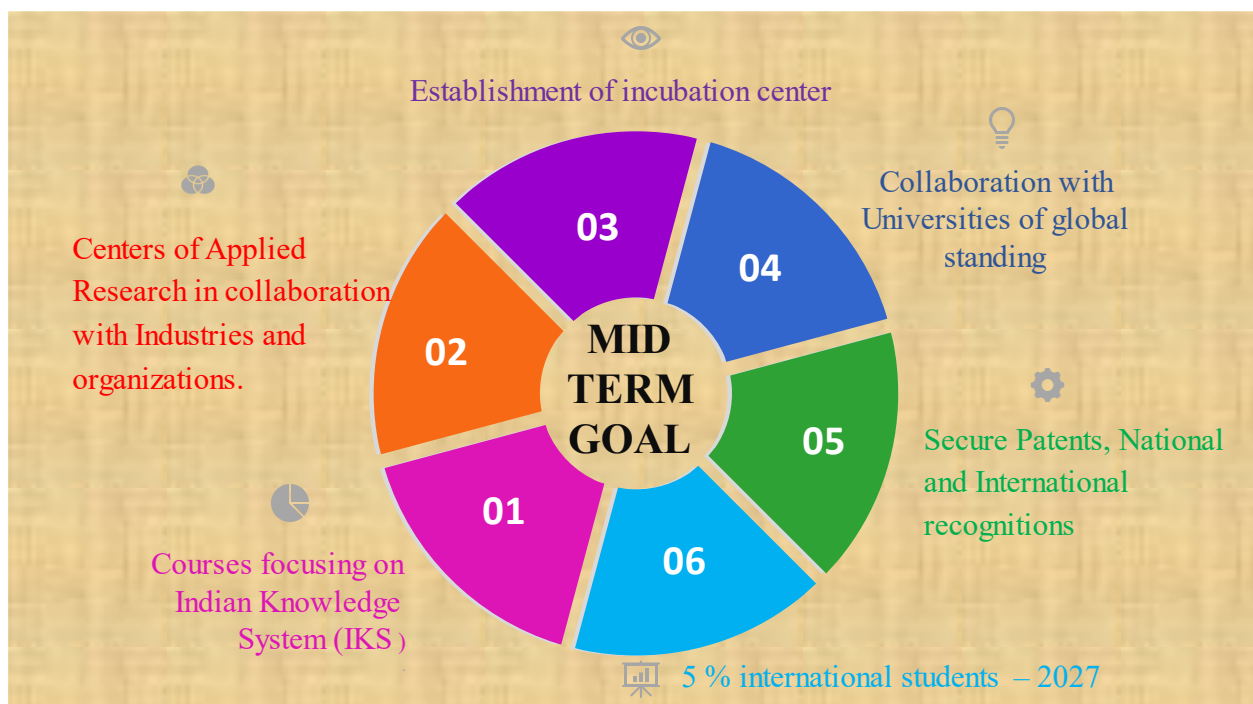
Short term goals

- Apply for and start new undergraduate programs to widen opportunities for perspective students.
- Upgrade PG departments to Research departments for providing high quality, specialist education to graduates
- Collaborate with premier institutes in India and abroad, for launching student exchange programs.
- Central instrumentation center.
- Full-fledged implementation of OBE by 2022
- Introduce programmes with multiple entry and exit by 2024
- Implementation of ABC by 2024
- Restructure existing programmes into Hons. multidisciplinary programmes by 2023
- Regain the top 100 position in NIRF by 2024
- Engage our faculty in quality and productive research projects.
- Increase the applications of faculty for research grants.
- Improve interaction with industry by inviting industry experts for workshops, promoting students to work on projects for industries and creating more industry linkages through MoUs.
- Secure Patents, National and International recognitions
- Form new clubs and forums for the promotion of cocurricular and extracurricular activities among students.
- Apply for DST, FIST, SERB, RUSA, NIRF etc.



Mid Term Goal

- Courses focusing on Indian Knowledge System (IKS)
- Establishment of incubation center
- Centers of Applied Research in collaboration with Industries and organizations.
- Collaboration with Universities of global standing
- Secure Patents, National and International recognitions
- 5 % international students – 2027



Long Term Goal

- Get enlisted in Global Ranking
- Attain University status by 2027
- Become a College of Potential Excellence



Review Process

CRITERION	CRITERION COMPONENTS	PERSPECTIVE PLAN	Implementation
I	CURRICULAR ASPECTS		
	Curriculum Design and Development	To introduce new courses on Employability/ Entrepreneurship/ Skill Development and Professional Ethics.	Adopts Choice Based Curriculum with Outcome Based Education Mode Compulsory Extension activity in curriculum
	Academic Flexibility	To introduce new programmes	Introduced two Industry Linked Programmes B.Sc Forensic Science
	Curriculum Enrichment	To introduce value added courses	Offers 150 Skill Enhancement Value Added Courses
	Feedback System	To initiate online feedback system for students and other stake holders.	Feedback collected from all the stake holders

II	TEACHING LEARNING AND EVALUATION		
	Student Enrolment and Profile	Focus on increasing student enrolment	
	Catering to Student Diversity	Strengthen the use of ICT and smart class with state- of- art facilities.	Development of more smart class with state- of- art facilities. All amenities as per the requirement
	Teaching-Learning Process	<ul style="list-style-type: none"> • Development and usage of new teaching-learning pedagogy • Course materials, Laboratory standards and Manuals 	
	Teacher Profile and Quality	A well-qualified and dedicated staff	
	Evaluation Process and Reforms	Conduct of online class test/Sessional exam/ assignment submission	
	Student Performance and Learning Outcomes	Collaborate with premier institutes in India and abroad, for launching student exchange programs.	Signed MoUs for Student Exchange Programmes.
	Student Satisfaction Survey	To conduct Student Satisfaction Survey on a regular basis	Corrective measures through feedback mechanism.
III	RESEARCH, INNOVATIONS AND EXTENSION		
	Promotion of Research and Facilities	Increase the annual seed funding for research to up to 5 lakhs.	Granting seed money to promote research culture among the faculty members
	Resource Mobilization for Research	Motivated to submit research projects proposals to the	support to identify the funding agency and to notify staff about the

		funding agencies like UGC, DST, FIST, SERB, AICTE, etc.	schemes as and then
	Innovation Ecosystem	Establishment of incubation center/ collaborative research center	Furnished central instrumentation lab with modern research equipment.
	Research Publications and Awards	Involve more faculty members and students in research activity.	Incentives are given for book publication Incentives are given to the staff for publication in Indexed Journals Financial support for participation in conferences, seminars, workshops et
	Consultancy	Emphasis on consultancy work	Guidance and support for engaging in consultancy
	Extension Activities	Extension activities by various cells/clubs	Compulsory Extension activity in curriculum
	Collaboration	Start new MOUs and Linkages with academic institutions and industries for research	Industry Collaboration and MoUs for student orientation and Training
IV	INFRASTRUCTURE AND LEARNING RESOURCES		
	Physical Facilities	Infrastructure to be augmented	Additional Classrooms, Seminar Halls, Labs constructed in line with new programmes introduced and increase in student intake
	Library as a Learning Resource	Adequate	Main Library with

		subscriptions of e-resources and journals.	ever increasing holdings and user friendly and comprehensive Library services
	IT Infrastructure	<ul style="list-style-type: none"> To increase no. of ICT enabled classrooms To increase no. of computers 	<ul style="list-style-type: none"> Wi-Fi facility is extended to the entire campus classrooms are provided with LCD projectors
	Maintenance of Campus Infrastructure	<ul style="list-style-type: none"> Renovation of College Auditorium. College Playground to be developed Renovation of hostel blocks. Digitization of College library 	<ul style="list-style-type: none"> Fully equipped auditorium hall with audio visual facilities. Complete automation of Library services.
V	STUDENT SUPPORT AND PROGRESSION		
	Student Support	<ul style="list-style-type: none"> Streamlining of mentor-mentee system Functioning of student grievance cell Scholarships and free ships Guidance for competitive examinations Organizing capacity development and skill enhancement activities Form new clubs and forums for the 	<ul style="list-style-type: none"> Introduced Scholarship, concession and free ship to sports students Financial support is extended to economically challenged students and meritorious student. Established Center for Professional Studies and Competitive Examinations and regular guidance

		promotion of co-curricular and extracurricular activities	and orientation offered <ul style="list-style-type: none"> Establishment of several clubs and centers
	Student Progression	<ul style="list-style-type: none"> Attract more companies to conduct Campus placement drives Motivate to work on real time projects Motivate to become an entrepreneur. 	
	Student Participation and Activities	Strengthen sports and cultural activities through active participation	Motivating students to develop co-curricular and extracurricular skills
	Alumni Engagement	Encourage Alumni involvement in student support activities	Alumni Association was registered and new Alumni Chapters are created
VI	GOVERNANCE, LEADERSHIP AND MANAGEMENT		
	Institutional Vision and Leadership	Be in-line with college vision and mission	
	Strategy Development and Deployment	Automation of College office, examination, finance and administration	MIS available
	Faculty Empowerment Strategies	<ul style="list-style-type: none"> Motivate and depute teachers to orientation courses and refresher courses Promote faculty exchange programs. organize hands on skill training 	<ul style="list-style-type: none"> Organizing regular Faculty Development Programmes Financial support for participation in conferences, seminars, workshops et Motivate Staff

		programme for teaching and non-teaching	Research Publication, Research Guidance, completion of Ph.D
	Financial Management and Resource Mobilization	Ensure financial resources are appropriate and sustainable.	Internal and External audit done
	Internal Quality Assurance System (IQAS)	Decentralization of activities	All the promotional activities are
VII	INSTITUTIONAL VALUES AND BEST PRACTICES		
	Institutional Values and Social Responsibilities	<ul style="list-style-type: none"> • Gender equity and sensitization program • Go green initiative • Quality audits- Green, energy and environment • Management of degradable and non-degradable waste • Water conservation facility • Strengthen the Divyangjan friendly environment 	
	Best Practices	Adopt best practices to excel in the field of their choice and to instill them in a sense of social responsibility to serve the nation	
	Institutional Distinctiveness	Providing opportunities for	

		<p>higher education and research in newly emerging areas for the development of entire society, particularly for the economically and educationally backward young women who will strive for excellence in every walks of life and human service.</p>	
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Best Practices

The college will continue the best practices of

- Salary to be deposited on the first week of every month for faculty members.
- Encouraging a culture of mutual assistance between the teaching and non-teaching staff to manage workload during high-pressure periods such as admissions and examinations.
- Dissemination Boards in strategic places.
- Creating a welcoming environment for students to apply for and receive financial aid and scholarships.
- Seed money for research.
- Refunding the registration fees for faculty members who present research papers at conferences.

The college will consistently monitor and adopt best practices to fulfill its vision, mission, and objectives.