



# Dhanalakshmi Srinivasan College of Arts & Science for Women



(Affiliated to Bharathidasan University, Tiruchirappalli)  
(Nationally Re-Accredited with 'A' Grade by NAAC)  
PERAMBALUR – 621 212.

**Department of Microbiology  
and  
National Bank for Agriculture & Rural Development, Chennai**

*Cordially invites you to the Inauguration of the*

## **"AWARENESS CREATION PROGRAMME ON HERBAL PLANTS CULTIVATION AND BUSINESS OPPORTUNITIES"**

DATE: 30th & 31st JANUARY 2017, Time-9.30 am  
Venue : Seminar Hall

### **Mr.L.S.Naveen Kumar**

District Development Manager,  
NABARD,  
Perambalur.

*Inaugurates*

### **Mrs.R.Rajamani**

Deputy Director of Horticulture,  
Perambalur.

*Delivers keynote address*

### **Shri.A.Srinivasan**

Founder - Chairman  
Dhanalakshmi Srinivasan Group of Institutions  
Perambalur | Trichy | Chennai

*Presides*

**The Management, Principal, Vice Principal, Staff & Students**

## *Day -1*

Inauguration : 9.30 am-10.00 am  
Session-I : 10.00 am-11.00 am  
Speaker : Mrs.R.RAJAMANI,  
Deputy Director of Horticulture, Perambalur.  
Topic : "Awareness creation and cultivation of Herbal plants"

### **Tea Break**

Session-II : 11.15 am-12.00 pm  
Speaker : Mrs.M.INDIRA,  
Assistant Director of Horticulture, Perambalur.  
Topic : "Production technology of medicinal plants"

### **Lunch Break**

Session-III : 12.45 pm-1.30 pm  
Speaker : Dr.S.KALA,  
Associate Professor,  
Department of Botany,  
Seethalakshmi Ramaswami College, Trichy.  
Topic : "Medicinal herbs - our treasure"

Session-IV : 1.30 pm-2.15 pm  
Speaker : Dr.J.KATHIRAVAN,  
Assistant Professor,  
Thanthai Hans Roever Kirshivighan Kendra, Perambalur.  
Topic : "Package of Practice of some important medicinal plant"

## *Day -2*

Session-I : 10.00 am-10.45 am  
Speaker : Dr.K.PADMADEVI,  
Assistant Professor,  
K.V.K. Sirugamani.  
Topic : "Medicinal plant Nursery technique and cultivation methods"

### **Tea Break**

Session-II : 11.00 am-12.00 pm  
Speaker : Dr.A.NITHIYA DEVI,  
Assistant Professor,  
Horticultural College and Research Institute for Women, Trichy.  
Topic : "Medicinal Plant Demand and Supply"

### **Lunch Break**

Session-III : 12.45 pm-1.30 pm  
Speaker : Dr.S.ESWARAN,  
Assistant Professor,  
Horticultural College and Research Institute for Women, Trichy.  
Topic : "Medicinal plant trade"

Session-IV : 1.30 pm-2.15 pm  
Speaker : Dr.K.MUTHUKRISHNAN,  
Plant pathologist,  
Department of Biotechnology,  
Dhanalakshmi Srinivasan College  
of Arts and Science for Women, Perambalur-621 212.  
Topic : "Management of pest and diseases"

## *Day -3*

Field Visit : Horticultural College and Research Institute for Women, Trichy.