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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**



(For Candidates admitted from 2019-2020 onwards)

PG DEGREE EXAMINATIONS APRIL - 2021

M.B.A - BUSINESS ADMINISTRATION

ENTREPRENEURIAL DEVELOPMENT & INTERNATIONAL BUSINESS

Time: 3 Hrs

Max.Marks: 75

PART - A

CHOOSE THE CORRECT ANSWER

(10X1=10)

1. An individual who initiates, creates and manages a new business can be called
 - a) A leader
 - b) A manager
 - c) A professional
 - d) An entrepreneur
2. The most important function of an entrepreneur is
 - a) Risk assumption function
 - b) Managerial function
 - c) Function of innovation
 - d) Decision-making function
3. The term "entrepreneurs" was applied to business initially by the French economist in the 18th century:
 - a) Cantillon
 - b) Jan Tinbergen
 - c) J.S. Mill
 - d) None of above
4. The key factor influencing the mobility of entrepreneurs are:
 - a) Resources
 - b) Experience and Education
 - c) Language and culture
 - d) All of the above
5. The first step in starting a small business is to find out
 - a) To make money
 - b) Goal setting
 - c) Business idea
 - d) Location
6. Why should an entrepreneur do a feasibility study for starting a new venture?
 - a) To identify possible sources of funds
 - b) To estimate the expected sales
 - c) To see if there are possible barriers to success
 - d) To explore potential customers
7. ___ environment is very significantly influenced by the world trade organization principles and agreements.
 - a) Economic
 - b) Global
 - c) Legal
 - d) Political
8. Reasons for smaller exposure of foreign exchange than US money center are
 - a) Regulations
 - b) Prudent individual
 - c) Smaller size of assets
 - d) All of the above
9. Joint venture means -----
 - a) A Social oriented
 - b) A new enterprise
 - c) A Technology oriented
 - d) A commercial enterprise
10. An international business negotiation is defined as the deliberate interaction of -----
 - a) Two or More social units
 - b) Three units
 - c) Four units
 - d) All of the above

PART- B

ANSWER ALL THE QUESTIONS

(5X7=35)

11. a) Describe various qualities required for an entrepreneurs.

(OR)

b) Explain the importance of entrepreneurship.

12. a) Discuss the factors influencing mobility of entrepreneurs.

(OR)

b) What are the barriers of occupational mobility?

13. a) What are the types of project identification?

(OR)

b) Write short note on feasibility analysis.

14. a) What is the difference between tariff and non tariff barriers?

(OR)

b) Explain the types of non banking financial institutions.

15. a) What are the impact of globalisation on HRD?

(OR)

b) State the functions of export of management.

PART-C

ANSWER ANY THREE QUESTIONS

(3X10=30)

16. Explain the Roles of Entrepreneurship in Economic Development of a Country.

17. Describe the evolution of entrepreneurship in India.

18. Discuss the methods of project Appraisal.

19. Explain the various factors affecting foreign exchange rates.

20. Elucidate the globalisation with social responsibility.