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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**

(For Candidates admitted from 2018-2019 onwards)



**UG DEGREE EXAMINATIONS APRIL – 2021
B.B.A – AVIATION MANAGEMENT
ENTREPRENEURSHIP AND PROJECT MANAGEMENT**

Time: 3 Hrs

Max.Marks: 75

PART – A

CHOOSE THE CORRECT ANSWER.

(10*1=10)

1. *Entrepreneurship* is also termed as
 - a) Employment seeker
 - b) Self employer
 - c) Employer
 - d) Investor.
2. Entrepreneurship can best be described as
 - a) a process that requires setting up a business.
 - b) taking a significant risk in a business context.
 - c) having a strong vision.
 - d) a process involving innovation, new products or services, and value creation
3. Entrepreneurial development is the key to achieve all-round ----- through acceleration of industrial and entrepreneurial activities.
 - a) economic development
 - b) increase in profits
 - c) shareholders value
 - d) business development
4. As a new company grows, the entrepreneur will need to _____.
 - a) be responsive to changes in the market.
 - b) ensure financial controls are maintained.
 - c) build a management team.
 - d) all the above.
5. A ____ is a set of activities which are networked in an order and aimed towards achieving the goals of a project.
 - a) Project
 - b) Process
 - c) Project management
 - d) Project cycle
6. Resources refers to
 - a) Manpower
 - b) Machinery
 - c) Materials
 - d) All of the above
7. The project life cycle consists of
 - a) Understanding the scope of the project
 - b) Objectives of the project
 - c) Formulation and planning various activities
 - d) All of the above

8. Following is(are) the responsibility(ies) of the project manager.
- | | |
|---------------------------------|-------------------------|
| a) Budgeting and cost control | b) Allocating resources |
| c) Tracking project expenditure | d) All of the above |
9. TIIC is sponsored by the_____.
- | | |
|----------------------------|----------------------------------|
| a) Government of Karnataka | b) Government of Andhra Pradesh. |
| c) Government of Kerala. | d) Government of Tamil Nadu. |
10. Venture capital is concerned with:
- | | |
|---|-----------------------------------|
| a) New project having potential for higher profit | b) New project of high technology |
| c) New project having high risk | d) All the above. |

PART – B

ANSWER ALL THE QUESTIONS

(5*7=35)

11. a) Explain the functions of Entrepreneurs.

(OR)

- b) Explain the role of Entrepreneurship in economic development

12. a) What are the phases of EDP. Explain.

(OR)

- b) Describe the significance of Entrepreneurial Environment.

13. a) What are the sources of business idea?

(OR)

- b) What are the types of projects? Explain.

14. a) What are the various subsidy schemes for SSIs?

(OR)

- b) Write a short note on DIC.

15. a) What are the forms of financial assistance by the Commercial Banks to the Industries.

(OR)

- b) Discuss the sources of market information

PART – C

ANSWER ANY THREE QUESTIONS

(3*10=30)

16. Explain the different types of Entrepreneur.
17. Discuss the factor influencing entrepreneurial growth.
18. Describe the steps involved in identification and selection of a project.
19. Explain the roles and responsibilities of a project manager.
20. Explain the incentives and subsidies offered by central and state Government to the Industries.