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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**

(For Candidates admitted from 2018-2019 onwards)

UG DEGREE EXAMINATIONS APRIL - 2021

B.B.A - AVIATION MANAGEMENT

LOGISTICS & AIR CARGO MANAGEMENT INCLUDING COURIER SERVICE

Time: 3 Hrs

Max.Marks: 75

PART - A

CHOOSE THE CORRECT ANSWER

(10X1=10)

- There are _____ major components of logistics management.
a) 5 b) 4 c) 3 d) 2
- JIT _____
a) Just – in - Time b) Just – in -Turn c) Just – in – Third d) Just – in - Term
- There are _____ different types of logistics
a) 5 b) 4 c) 3 d) 2
- Factors which impact the selection of a marketing channel.
a) product factors b) market factors
c) product and market factors d) none
- De-regulation of infrastructure motor carrier Act year
a) 1960 b) 1970 c) 1980 d) 1990
- _____ was the first sector to be regulated.
a) Air Cargo b) Sea Cargo c) Road Cargo d) Railway Cargo
- IATA
a) International Air Transport Association b) International Air Turbo Association
c) International Air Terminal Association d) International Air Trans Association
- IATA reported a rise of _____ in cargo carried between 2017 and 2018.
a) 4.5 % b) 5.5 % c) 6.5 % d) 9.5 %
- ULD _____.
a) Unit Load Device b) Universal Load Device
c) Unit Liner Device d) Universal Liner Device
- TSA _____.
a) Transport Security Administration b) Transport Stable Administration
c) Transport Stock Administration d) Transport Stimulator Administration

PART – B

ANSWER ALL THE QUESTIONS

(5X7=35)

11. a). Write about the in-bound logistics ?

(OR)

b) Explain Market factors which impact the selection of a marketing channel?

12. a) Write about primary & secondary packaging.

(OR)

b) What is transit (or) transport packaging.

13. a). What is Certificate of origin.

(OR)

b) Write about common export documents.

14. a) Write about neutral airway bill.

(OR)

b) What is an Airway Bill?

15. a) Write any 7 Ground Handling options,

(OR)

b) Draw the chart of Air-Cargo domestic & international market view.

PART - C

ANSWER ANY THREE QUESTIONS

(3X10=30)

16. Explain in detail different types of logistics?

17. Explain in detail Main characteristics of product packaging.

18. Explain in detail Supply Chain Advantages.

19. Explain in detail Importance of Air cargo Industry.

20. Discuss in detail - Multi – Model transportation in Air cargo handling process.