

--	--	--	--	--	--	--	--	--	--



**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**

(For Candidates admitted from 2019-2020 onwards)



UG DEGREE EXAMINATIONS -APRIL 2021

B.B.A - BUSINESS ADMINISTRATION

ENTREPRENEURIAL DEVELOPMENT

Time: 3 Hrs

Max.Marks: 75

PART - A

CHOOSE THE CORRECT ANSWER

(10*1=10)

1. People who work for someone else are said to be
a) aptitude b) employee c) entrepreneur d) owner
2. The term Entrepreneur is derived from the French word , *entreprendre* which means
a) to make profit b) to do something c) to give d) to make happy
3. Which of the following is not a trait for an entrepreneur?
a) risk taking b) innovation c) confidence d) education
4. Which one is not the barriers of Entrepreneurship ?
a) Lack of technical skills b) Political instability
c) Technical knowledge d) Time pressure and distractions
5. Which of the following is not a managerial skill of an entrepreneur?
a) Planning b) organizing c) financing d) directing
6. The term EDP refers to
a) Enterprise Development Planning b) Entrepreneurship Development Programme
c) Education Development Programme d) Enterprise Distinguish Programme.
7. It is an institution to set up a network of technical consultancy organizations in the country.
a) TCO b) ITC c) EGB d) None of above
8. Which of the following is the first step in business plan preparation ?
a) Feasibility study b) budget analysis c) idea generation d) summary
9. For the success of business plan the goals should be
a) Limitless b) Generalized c) Specific d) Imaginary
10. Which of the following is/are the incentives provided by the Government to SSIs?
a) Technology services b) Supply of raw materials
c) Financial Assistance d) all of the above

PART -B

ANSWER ALL THE QUESTIONS

(5 * 7= 35)

11.a) Define : Entrepreneur . List out their traits.

(OR)

b) List out the types of entrepreneurs

12.a) What are the managerial skills required for an entrepreneur?

(OR)

b) What do you mean by entrepreneurial environment?

13.a) List out the functions of SIDBI.

(OR)

b) Explain the importance of EDP programmes.

14.a) What is a business plan? What are the importance of a business plan ?

(OR)

b) What are the types of feasibility study?

15.a) List few reasons and remedies for sickness of small industries.

(OR)

b) What are all the benefits of industrial units located in backward areas.

PART -C

ANSWER ANY THREE QUESTIONS

(3 *10= 30)

16. Discuss the role of entrepreneurs in economic development.

17. Write a note on the barriers to entrepreneurship development

18. Write a note on the different institutions supporting the small business.

19. Explain the steps involved in Business plan.

20. Write note on the problems faced by women entrepreneurs in India.