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DHANALAKSHMI SRINIVASAN COLLEGE OF ARTS & SCIENCE FOR WOMEN (AUTONOMOUS)



(For Candidates admitted from 2018-2019 onwards)

UG DEGREE EXAMINATIONS APRIL – 2021 B.B.A –BUSINESS ADMINISTRATION MANAGEMENT INFORMATION SYSTEM

Time: 3 Hr	S				M	ax.Marks: 75	
		PAI	RT – A				
CHOOSE TH	E CORR	ECT ANSWER.				(10*1=10)	
Summary tra	nsaction	data, high-volume	data, and	simple	models a	re information	inputs
characteristic							
a) Decision S	upport Sy	rstem (DSS)	b)	Manager	nent Inform	mation System (N	AIS)
c) Support System (ESS)							
MIS plays eco	onomicall	y sound and logically					s ,
a) Information	n l	o) Data	c) Stateme	ents	d) Data	a Flows	
Most common	n type of	computer network is					
a) PAN	l	o) WAN	c) LAN		d) MA	N	
A LAN can co	over a dis	tance of					
a) 5 Km	l	o) 10 Km	c) 2 Km		d) 8 Kı	m	
Which of the	following	g describes e□comme	erce?				
a) Doing busi	ness elect	ronically	b) Doing b	usiness			
c) Sale of goo	ds		d) All of th	ne above			
The solution f	for all bus	siness needs is					
a) EDI	ŀ	o) ERP	c) SCM		d) Non	e of the above	
AI is the shor	t form of						
a) Artificial information		b) Artificia	al intellig	gence			
c) Artificial integration		d) None of the above					
The basic con	nponent(s) of DSS is					
a) Database	ŀ	o) Model base	c) DSS sof	ftware sy	stem	d) All of the abo	ve
	CHOOSE TH Summary tra characteristic a) Decision So c) Support Sy MIS plays ecc a) Information Most common a) PAN A LAN can co a) 5 Km Which of the a) Doing busi c) Sale of good The solution of a) EDI AI is the short a) Artificial in c) Artificial in The basic con	Summary transaction characteristic a) Decision Support Sy c) Support System (ES MIS plays economicall a) Information Most common type of a) PAN A LAN can cover a dis a) 5 Km Which of the following a) Doing business elect c) Sale of goods The solution for all bus a) EDI AI is the short form of a) Artificial information c) Artificial integration The basic component(s	CHOOSE THE CORRECT ANSWER. Summary transaction data, high-volume characteristic a) Decision Support System (DSS) c) Support System (ESS) MIS plays economically sound and logically a) Information b) Data Most common type of computer network is a) PAN b) WAN A LAN can cover a distance of a) 5 Km b) 10 Km Which of the following describes e□common a) Doing business electronically c) Sale of goods The solution for all business needs is a) EDI b) ERP AI is the short form of a) Artificial information c) Artificial integration The basic component(s) of DSS is	PART – A CHOOSE THE CORRECT ANSWER. Summary transaction data, high-volume data, and characteristic a) Decision Support System (DSS) b) c) Support System (ESS) d) MIS plays economically sound and logically in develor a) Information b) Data c) Statemed Most common type of computer network is a) PAN b) WAN c) LAN A LAN can cover a distance of a) 5 Km b) 10 Km c) 2 Km Which of the following describes e□commerce? a) Doing business electronically c) Sale of goods d) All of the solution for all business needs is a) EDI b) ERP c) SCM AI is the short form of a) Artificial information b) Artificial c) Artificial integration d) None of The basic component(s) of DSS is	PART – A CHOOSE THE CORRECT ANSWER. Summary transaction data, high-volume data, and simple characteristic a) Decision Support System (DSS) b) Manager c) Support System (ESS) d) Transact MIS plays economically sound and logically in development produced a) Information b) Data c) Statements Most common type of computer network is a) PAN b) WAN c) LAN A LAN can cover a distance of a) 5 Km b) 10 Km c) 2 Km Which of the following describes e□commerce? a) Doing business electronically b) Doing business c) Sale of goods d) All of the above The solution for all business needs is a) EDI b) ERP c) SCM AI is the short form of a) Artificial information b) Artificial intelligation d) None of the about The basic component(s) of DSS is	PART – A CHOOSE THE CORRECT ANSWER. Summary transaction data, high-volume data, and simple models a characteristic a) Decision Support System (DSS) b) Management Inforces MIS plays economically sound and logically in development process. a) Information b) Data c) Statements d) Data Most common type of computer network is a) PAN b) WAN c) LAN d) MA A LAN can cover a distance of a) 5 Km b) 10 Km c) 2 Km d) 8 Km Which of the following describes e□commerce? a) Doing business electronically b) Doing business c) Sale of goods d) All of the above The solution for all business needs is a) EDI b) ERP c) SCM d) Non AI is the short form of a) Artificial information b) Artificial intelligence c) Artificial integration d) None of the above The basic component(s) of DSS is	PART – A CHOOSE THE CORRECT ANSWER. Summary transaction data, high-volume data, and simple models are information characteristic a) Decision Support System (DSS) b) Management Information System (Not of Data Plows) MIS plays economically sound and logically in development process. a) Information b) Data c) Statements d) Data Flows Most common type of computer network is a) PAN b) WAN c) LAN d) MAN A LAN can cover a distance of a) 5 Km b) 10 Km c) 2 Km d) 8 Km Which of the following describes e□commerce? a) Doing business electronically b) Doing business c) Sale of goods d) All of the above The solution for all business needs is a) EDI b) ERP c) SCM d) None of the above The basic component(s) of DSS is a) Patabase b) Model have a patabase c) Patabase b) Model have a patabase c)

- 9. Artificial Intelligence is about_____.
 - a) Playing a game on Computer
 - b) Making a machine Intelligent
 - c) Programming on Machine with your Own
 - d) Intelligence Putting your intelligence in Machine
- 10. The general transformation cycle for information is
 - a) Information to data to knowledge
- b) Knowledge to data to information.
- c) Data to knowledge to information
- d) Data to information to knowledge.

PART-B

ANSWER ALL THE QUESTIONS

(5*7=35)

11. a) Define MIS. Explain the pre requisites of an effective MIS.

(OR)

- b) What are the various limitations of MIS.
- 12. a) Name the six activities essential for system development life cycle.

(OR)

- b) State the various stages found in top down approach.
- 13. a) Explain the various difference between Internet and Intranet.

(OR)

- b) Briefly describe the various difference between LAN and WAN.
- 14. a) Discuss the important components of DSS.

(OR)

- b) What are the various characteristics of Artificial Intelligence?
- 15. a) State the important ethical issue of IT.

(OR)

b) Name the software tools need for decision support system.

PART-C

ANSWER ANY THREE QUESTIONS

(3*10=30)

- 16. Mention the different stages involved in decision making and explain them.
- 17. Briefly describe the various steps involved in system development process.
- 18. What is LAN? Explain the characteristics, Advantages and Disadvantages of LAN
- 19. Explain the various steps involved in solving a problem with a DSS.
- 20. Describe the role and major decision activities of the manufacturing function and how technology can support this function