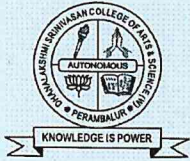


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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**



(For Candidates admitted from 2018-2019 onwards)

UG DEGREE EXAMINATIONS APRIL – 2021

**B.B.A –BUSINESS ADMINISTRATION
MANAGEMENT INFORMATION SYSTEM**

Time: 3 Hrs

Max.Marks: 75

PART – A

CHOOSE THE CORRECT ANSWER.

(10*1=10)

1. Summary transaction data, high-volume data, and simple models are information inputs characteristic
 - a) Decision Support System (DSS)
 - b) Management Information System (MIS)
 - c) Support System (ESS)
 - d) Transaction Processing System (TPS)
2. MIS plays economically sound and logically in development process.
 - a) Information
 - b) Data
 - c) Statements
 - d) Data Flows
3. Most common type of computer network is
 - a) PAN
 - b) WAN
 - c) LAN
 - d) MAN
4. A LAN can cover a distance of
 - a) 5 Km
 - b) 10 Km
 - c) 2 Km
 - d) 8 Km
5. Which of the following describes e-commerce?
 - a) Doing business electronically
 - b) Doing business
 - c) Sale of goods
 - d) All of the above
6. The solution for all business needs is
 - a) EDI
 - b) ERP
 - c) SCM
 - d) None of the above
7. AI is the short form of
 - a) Artificial information
 - b) Artificial intelligence
 - c) Artificial integration
 - d) None of the above
8. The basic component(s) of DSS is
 - a) Database
 - b) Model base
 - c) DSS software system
 - d) All of the above

9. Artificial Intelligence is about _____.
- a) Playing a game on Computer
 - b) Making a machine Intelligent
 - c) Programming on Machine with your Own
 - d) Intelligence Putting your intelligence in Machine
10. The general transformation cycle for information is
- a) Information to data to knowledge
 - b) Knowledge to data to information.
 - c) Data to knowledge to information
 - d) Data to information to knowledge.

PART – B

ANSWER ALL THE QUESTIONS

(5*7=35)

11. a) Define MIS. Explain the pre requisites of an effective MIS.

(OR)

- b) What are the various limitations of MIS.

12. a) Name the six activities essential for system development life cycle .

(OR)

- b) State the various stages found in top down approach.

13. a) Explain the various difference between Internet and Intranet.

(OR)

- b) Briefly describe the various difference between LAN and WAN.

14. a) Discuss the important components of DSS.

(OR)

- b) What are the various characteristics of Artificial Intelligence?

15. a) State the important ethical issue of IT.

(OR)

- b) Name the software tools need for decision support system.

PART – C

ANSWER ANY THREE QUESTIONS

(3*10=30)

16. Mention the different stages involved in decision making and explain them.
17. Briefly describe the various steps involved in system development process.
18. What is LAN? Explain the characteristics, Advantages and Disadvantages of LAN
19. Explain the various steps involved in solving a problem with a DSS.
20. Describe the role and major decision activities of the manufacturing function and how technology can support this function