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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**



(For Candidates admitted from 2018-2019 onwards)

**UG DEGREE EXAMINATIONS APRIL – 2021
B.COM - COMMERCE
ENTREPRENEURIAL LEADERSHIP**

Time: 3 Hrs

Max.Marks: 75

PART – A

CHOOSE THE CORRECT ANSWER.

(10*1=10)

1. Entrepreneurial companies are different from small business companies in that the
 - a) Are innovative and growth driven
 - b) Are not creating jobs for themselves but are wealth driven
 - c) Create wealth that is sustainable for future generation to come
 - d) All of the above
2. The definition of entrepreneurship holds the promise of....
 - a) Financial difficulties and hardship
 - b) Limited expansion
 - c) Growth, unlimited expansion and long-term financial gain
 - d) Growth, expansion and long term financial gain
3. In real life, entrepreneurs are those that...
 - a) Robbers that exploit their workers
 - b) Generate business success
 - c) Generate business success through hard and long hours of work
 - d) Robbers that exploit their workers and generate business success
4. A Micro entrepreneur is....
 - a) A formal-sector entrepreneur with zero to 10 employees
 - b) A formal-sector entrepreneur with 1 to 10 employees
 - c) A formal-sector entrepreneur with zero to 15 employees
 - d) A formal-sector entrepreneur with 1 to 15 employees
5. A small-scale entrepreneur is
 - a) A formal-sector entrepreneur with 11 to 50 employees
 - b) A formal-sector entrepreneur with 11 to 49 employees
 - c) A formal-sector entrepreneur with 16 to 49 employees
 - d) A formal-sector entrepreneur with 16 to 50 employees
6. Five personality dimensions of entrepreneurs are...
 - a) Achievement; autonomy; external locus of control; risk taking propensity and entrepreneurial self-efficacy
 - b) Achievement; autonomy; external locus of control; risk taking propensity and entrepreneurial self-efficacy

- c) Achievement; autonomy; external locus of control; high risk taking propensity and entrepreneurial self-efficacy
 d) Achievement; autonomy; internal locus of control; risk taking propensity and entrepreneurial self-efficacy
7. Business plans:
 a) Predict the future. b) Guarantee funding.
 c) Cannot predict the future d) Can raise all the money required.
8. The first stage in the life-cycle of a business is:
 a) Start-up b) Seed or concept
 c) Product and organisational development d) Maturity
9. IFCI stands for _____
 a) Industrial finance corporation of India. b) Institutional finance corporation of India.
 c) Industrial funding corporation of India. d) Indian finance corporation and institution.
10. SIDBI was set up as a subsidiary of _____.
 a) IDBI. b) IFCI. c) ICICI. d) SFC.

PART – B

ANSWER ALL THE QUESTIONS :

(5*7=35)

11. a) Explain the objectives of small business.
 (OR)
 b) Write about the nature of small business framework.
12. a) Explain the problems associated with women entrepreneurs.
 (OR)
 b) Discuss the factors influencing Entrepreneurship.
13. a) What are the sources of project idea.
 (OR)
 b) What are the steps involved in starting a business.
14. a) Write a short notes on diversification strategy.
 (OR)
 b) Write the importance of growth strategy for small business.
15. a) What are the various sources of finance for SSI units.
 (OR)
 b) What are the problems faced by SSI units?

PART – C

ANSWER ANY THREE QUESTIONS

(3*10=30)

16. Explain the relationship between small and large business.
 17. Differentiate between Entrepreneur and Manager.
 18. Explain in detail about project feasibility analysis.
 19. Explain the types of growth strategy.
 20. Explain the various incentives and subsidies of state and central government.