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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**



(For Candidates admitted from 2019-2020 onwards)

UG DEGREE EXAMINATIONS APRIL – 2021

B.COM (CA)

E - COMMERCE

Time: 3 Hrs

Max.Marks: 75

PART – A

CHOOSE THE CORRECT ANSWER

(10*1=10)

1. In E-Commerce the word “E” stands for _____.
a) Electronic b) Economic c) Electric d) Ethnic
2. ____ is an electronic device that stores and process data, typically in binary form, according to instructions given to it in a variable program.
a) Hard Disk b) Floppy c) Computer d) Memory card
3. Which of the following is an example of E-Business.
a) Amazon b) Facebook c) WhatsApp d) LinkedIn
4. A person or an organization who sells a product called.
a) Merchant b) Seller c) Buyer d) Customer
5. ____ is a form of transaction between businesses.
a) C2C b) C2B c) B2C d) B2B
6. Select the right example of academic disciplines concerned with e-commerce.
a) Technical Approach b) Traditional c) Morden Approach d) Product based
7. A ____ is the set of planned activities designed to result in a profit in a marketplace.
a) Business model b) business plan c) revenue model d) profit model
8. URL is the abbreviation of _____.
a) Universal Resource Link b) Uniform Resource Locator
c) Undefined Resource Locator d) Unit of Resource Limit
9. In HTTPS the word “S” stands for _____.
a) Site b) System c) Server d) Secure
10. ____ is set of instructions or programs that are readable by a computer or mobile
a) Application b) Client c) Server d) Mobile

PART - B

ANSWER ALL THE QUESTIONS

(5*7=35)

11. a) Explain about benefits of E-Commerce.

(OR)

b) How internet uses for business.

12. a) Write a note on E-commerce technology.

(OR)

b) Write the characteristics of electronic business.

13. a) Write note on Accounting and Finance discipline concerned with E-commerce.

(OR)

b) Write about B2B in detail.

14. a) How E-commerce is transforming business process?

(OR)

b) Write about internet technology for business.

15. a) Explain about web based business transactions.

(OR)

b) How web sites work in E-commerce?

PART - C

ANSWER ANY THREE QUESTIONS

(3*10=30)

16. Briefly explain about E-Business in mobile platform.

17. Briefly explain about unique features of e-commerce technology.

18. Explain the concept of academic disciplines concerned with E-Commerce.

19. How E-commerce changes business strategy and process?

20. Describe the internet services for customer satisfaction.