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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**

(For Candidates admitted from 2020-2021 onwards)



UG DEGREE EXAMINATIONS -APRIL 2021

B.Sc – FASHION TECHNOLOGY & COSTUME DESIGNING

FASHION CLOTHING & PSYCHOLOGY

Time: 3 Hrs

Max.Marks: 75

PART - A

CHOOSE THE CORRECT ANSWER

(10X1=10)

1. Silhouette means _____
 a) Line b) Texture c) Color d) Shape
2. Role of _____ as status symbol
 a) Textile b) Processing c) Costume d) Accessories
3. Hue means _____
 a) color b) Dress c) Garment d) jeans
4. Primary colors are _____
 a) Green, Orange, Purple b) Black, White, Red
 c) Indigo, red, white d) Red, Yellow, Blue
5. _____ Planning while selecting clothes for different age groups
 a) Desk b) Shelf c) Wardrobe d) Cupboard
6. _____ figure should avoid big floral designs
 a) Thin b) Stout c) Round shoulder d) None
7. To protect and comfort the human foot is _____
 a) Socks b) Shoes c) Boots d) None
8. _____ used by womens to carry personal items
 a) Lunch bags b) School bags c) Handbags d) All The Above
9. _____ Is A Famous American designer
 a) Boyd b) Rohit bal c) Ritukumar d) Donna karan
10. _____ is a famous Indian designer
 a) Ritu beri b) Coco chanel c) Calvin klein d) Anil ambani

PART - B

ANSWER ALL THE QUESTIONS

(5X7=35)

11. a) Write a note on psychological needs of fashion?

(OR)

b) Give the Silhouette changes in 19th century?

12. a) Explain the term idealist and classicist?

(OR)

b) Explain the term realist and influenced?

13. a) Design the garment suitable for person having large bust and prominent thin figure irregularities?

(OR)

b) Narrate the present scenario of wardrobe planning for men ?

14. a) Illustrate any five styles of handbags available?

(OR)

b) Develop four designs and explain for a tie?

15. a) What is the role of American fashion collection in the fashion industry?

(OR)

b) Write about France as fashion centre ?

PART - C

ANSWER ANY THREE QUESTIONS

(3X10=30)

16. Explain the factors affecting fashion changes?

17. Enumerate about "Thinking poet designer"?

18. Explain the factors to be considered while selecting clothes for different age groups?

19. Describe briefly about the classification of jewellery with examples?

20. Write about role of any five famous Indian fashion designers with their collections?