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## DHANALAKSHMI SRINIVASAN COLLEGE OF ARTS & SCIENCE FOR WOMEN (AUTONOMOUS)



(For Candidates admitted from 2020-2021 onwards)

## PG DEGREE EXAMINATIONS APRIL – 2021 M.B.A –BUSINESS ADMINISTRATION

	MA	NAGERIA	L ECONOMICS				
	Time: 3 Hrs			Max.Marks: 75			
		PAF	RT – A				
СНОС	OSE THE CORRECT ANSWER.			(10*1=10)			
1.	Managerial economics cannot be u	ised to iden	tify				
	a) How macroeconomic forces affect the organization						
	b) Goals of the organization						
	c) Ways to efficiently achieve the	organizatio	n's goals				
	d) Microeconomic consequences of	of manageri	al behaviour				
2.	Demand is determined by						
	a) Price of the product	t	) Relative prices of	other goods			
	c) Tastes and habits	C	l) All of the above				
3.	Oligopoly is a type ofn	narket. A _	exists in th	e industry.			
	a) Imperfect, few firms	ŀ	) Perfect, few firm				
	c) Perfect, many firms		d) Imperfect, many	firms			
4.	Which of the following are not types of market structure?						
	a) Competitive Monopoly	i i	o) Oligopoly				
	c) Perfect Competition		d) All of the above	are types of market structure			
5.	Which one of the following does i	neasure risl	ς?				
	a) Coefficient of variation	1	o) Standard deviation	n			
	c) Expected Value		d) All of the above	are measures of risk			
6.	Present worth analysis means						
	a) Current value b) I	Decision	c) Quality	d) Price			
7.	Determinants of national income	are	-				
	a) Natural resources, human resources, monetary resources						
	b) Natural resources, capital resources, monetary resources						
	c) Natural resources, capital resour						

d) Natural resources, capital resources, foreign resources

	8. What equation do economists often use to measure national income accounting?						
		a) GDP	b) GPM	c) GDM	d) GDN		
	9.	In capital markets, t	he major suppliers of t	rading instruments are			
		a) Liquid corporatio	ns	b) Government and corp	orations		
	Y	c) Instrumental corp	orations	d) Manufacturing corpor	ations		
	10.	0. Type of market in which securities with less than one year maturity are traded, is classified as -					
		a) Money market	b) capital Market	c) Transaction market	d) Global market		
				PART – B			
Al	NSW	VER ALL THE QUI	ESTIONS		(5*7=35)		
	11.	a) What are the main	n objectives of the firm	ns in managerial economics			
				(OR)			
		b) Enumerate the de	terminants of demand	for a commodity.			
	12.	a) What is competiti	ve market structure.				
				(OR)			
		b) How do competit	ive markets determine	the wage rate?			
	13.	a) Explain the differ	ent methods of replace	ment.			
				(OR)			
		b) What are the prin	ciples of analysis of ec	conomic decision making?			
	14.	a) Explain the impor	rtance of National Inco	ome.			
				(OR)			
		b) What are the curr	ent issues in economy	?			
	15.	a) Explain the mone	tary policy and its adv	antages.			
				(OR)			
		b) What are the func	tions of capital market	t?			
				PART – C			
Al	NSW	ER ANY THREE (	QUESTIONS.		(3*10=30)		
	16.	Explain the short run	n and long run product	ion function.			
	17.	Describe the barriers	s to entry in different n	narket structures.			
	18.	Discuss the advantage	ges and disadvantages	of annual worth comparisor	1.		
	19.	What are the challen	ges in Technology? Ex	xplain.			
	20.	What are the objecti	ves and instruments of	fiscal policy?			