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**DHANALAKSHMI SRINIVASAN COLLEGE
OF ARTS & SCIENCE FOR WOMEN
(AUTONOMOUS)**



(For Candidates admitted from 2020-2021 onwards)

**PG DEGREE EXAMINATIONS APRIL – 2021
M.B.A –BUSINESS ADMINISTRATION
MANAGERIAL ECONOMICS**

Time: 3 Hrs

Max.Marks: 75

PART – A

CHOOSE THE CORRECT ANSWER.

(10*1=10)

1. Managerial economics cannot be used to identify -----
 - a) How macroeconomic forces affect the organization
 - b) Goals of the organization
 - c) Ways to efficiently achieve the organization's goals
 - d) Microeconomic consequences of managerial behaviour
2. Demand is determined by -----
 - a) Price of the product
 - b) Relative prices of other goods
 - c) Tastes and habits
 - d) All of the above
3. Oligopoly is a type of _____ market. A _____ exists in the industry.
 - a) Imperfect, few firms
 - b) Perfect, few firms
 - c) Perfect, many firms
 - d) Imperfect, many firms
4. Which of the following are not types of market structure?
 - a) Competitive Monopoly
 - b) Oligopoly
 - c) Perfect Competition
 - d) All of the above are types of market structure
5. Which one of the following does measure risk?
 - a) Coefficient of variation
 - b) Standard deviation
 - c) Expected Value
 - d) All of the above are measures of risk
6. Present worth analysis means-----
 - a) Current value
 - b) Decision
 - c) Quality
 - d) Price
7. Determinants of national income are -----
 - a) Natural resources, human resources, monetary resources
 - b) Natural resources, capital resources, monetary resources
 - c) Natural resources, capital resources, human resources
 - d) Natural resources, capital resources, foreign resources

