

Programme Schedule

Day - 2 (3rd March 2023)

2.00 p.m. – 3.30 p.m : VALEDICTORY FUNCTION
(Valedictory Address) **Dr. S. IYYAMPILLAI**
Senior Professor (Retd.)
Department of Economics, Bharathidasan University.

Felicitation : **Prof. P. UMA DEVI PONGIYA**
Principal, DSCASW (A), Perambalur.

Prof. M.SELVAM

Conference Director, Chair, School of Business Studies and
Professor & Head, Department of Commerce and Financial Studies,
Bharathidasan University

&
Founder Publisher and Chief Editor
SMART Journal of Business Management Studies

Ms.T.VIJAYA

Organising Secretary and Head & Assistant Professor,
Department of Commerce, DSCASW(A), Perambalur.

and
Dr. M.KAMARUNISHA

Joint Secretary and Head & Professor,
Department of Business Administration, DSCASW(A), Perambalur.



DHANALAKSHMI SRINIVASAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(AUTONOMOUS)

(Affiliated to Bharathidasan University)
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Perambalur – 621 212, Tamil Nadu, India



**PG and Research Department of
Commerce and Management Studies**

&
Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY
TAMILNADU, INDIA.

&
SMART Journal of Business Management Studies
(A Professional, Refereed, International and Indexed Journal)

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**INNOVATIVE TRENDS IN BUSINESS PRACTICES
FOR SUSTAINABLE DEVELOPMENT
ICITBPFSD - 2023**



Date
2nd & 3rd
March,
2023

VENUE
A/C AUDITORIUM

Programme Schedule

Day - 1 (2nd March 2023)

Presides

Shri. A.SRINIVASAN

Chancellor

Dhanalakshmi Srinivasan University.

- 9.30 a.m - 10.00 a.m** : Registration
- 10.00 a.m - 11.00 a.m** : Inaugural Function
Dr. M. SELVAM
Vice-Chancellor, Bharathidasan University
- Key Note Address** Environmental Social Governance
Integration in Business
Dr. G. VEERAKUMARAN
Professor and Head
Department of Cooperative Management
College of Co-operation, Banking and
Management, Kerala Agricultural University,
Thrissur.
- 11.30 a.m. - 12.30 p.m** : Plenary Session-I
Special Lecture on Sustainable Supply Chain
Dr. VEERA PANDIYAN KALIANI SUNDRAM
Professor, Faculty of Business and Management
University Technology MARA, Malaysia
- 12.30 p.m – 1.00 p.m** : Lunch break
- 1.00 p.m. – 2.15 p.m** : Plenary Session-II
Special Lecture on Supply Chain Leadership and
Governance
Dr. AHMAD RAIS MOHAMAD MOKHTAR
Dept.of Technologies and Supply Chain Mgt.Studies
Faculty of Business and Management
University Technology MARA, Malaysia
- 2.15 p.m. – 3.30.00 p.m** : Paper Presentation – Parallel Sessions

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- 9.30 a.m - 10.00 a.m** : **Dr. S.FRANKLIN JOHN**
Professor, Vignana Jyothi Institute of
Management, Telangana.
- 10.00 a.m. – 11.30 a.m** : Plenary Session-III
Special Lecture on Technologies and
Business Trends of the Digital Age for the
Economic Advancement of India
Dr. A. TAMILARASU
Professor (AP) in Accounting
Department of Cooperatives College of
Business and Economics Ambo University,
Ethiopia.
- 11.45 a.m. - 12.30 p.m** : Plenary Session-IV
Special Lecture on Innovative and Best
Practices in Cooperatives for Sustainable
Development
Dr. C. PITCHAI
Professor and Head, Department of Co-operation
The Gandhigram Rural Institute (Deemed University)
Gandhigram
- 12.30 p.m. – 1.00 p.m** : LUNCH BREAK
- 1.00 p.m. – 2.00 p.m** : Paper Presentation – Parallel Sessions